

Dear Cars for Homes Affiliate Partner,

***Another Record Quarter:*** The first quarter of FY08 was another record quarter for Cars for Homes™ in both numbers of vehicles donated and in funding disbursed to Habitat for Humanity affiliates, exceeding the prior highest quarter by 300 donations and \$70,000 in funding to affiliates. The attached Newsletter presents these facts and figures in a Sudoku puzzle created by our own CFH Puzzle Master, Ms. Sally Black. I hope you'll give the puzzle a try and, when you've got a solution, fax it to me ~ the first three people faxing in correct solutions will receive a CFH prize!

***Cars for Homes™ Recycles:*** America Recycles Day is Thursday, November 15<sup>th</sup>. Many Habitat for Humanity affiliates have programs to recycle aluminum cans, building materials, and a wide assortment of used consumer products at their Restores. Cars for Homes™ also recycles! Although a number of vehicles that are donated to Habitat wholesale for \$1,000 to \$12,000, about half of the vehicles donated are at the end of their useful lives as modes of transportation. But that doesn't mean they aren't important donations ~ vehicles are the most heavily recycled consumer product.

Each year, the steel industry recycles more than 14 million tons of steel from end-of-life vehicles. This is equal to nearly 13.5 million automobiles. Recycling steel saves both energy and natural resources. Last year, 67% of the steel manufactured in North America was recycled steel. Recycling one ton of steel conserves 2500 pounds of iron ore, 1400 pounds of coal and 120 pounds of limestone. (Source: Steel Recycling Institute).

With energy savings at all points of the production cycle (mining,

manufacturing, and disposal of steel products), the steel industry saves the equivalent energy to power about 18 million households a year.

For many reasons, recycling donated vehicles is a good thing: for the environment (it rids communities of junked vehicles), for energy conservation, and for the average donor. It's fast, easy, and the donor gets to deduct the fair market value (up to \$499) of any donation that sells for less than \$500. So, as you review the attached financial information regarding vehicles donated from within your affiliate service area this past quarter, I hope you will celebrate both the vehicles that generated high dollar values and the vehicles that generated environmental and energy benefits for all of us.

*Marketing has never been so much fun.* In the attached Newsletter, you'll find great ideas from Brian Bennett and free materials to promote vehicle donations from your community. This is a fabulous time of year to remind your volunteers and donors that vehicle donations are another way they can support your local building efforts. We look forward to entering the New Year with even more affiliates receiving benefits from Cars for Homes™.

If you have any questions or concerns, please contact us:

- for assistance with donations or information about donations from your affiliate service area please contact **Sally Black** at 1-800-HABITAT, extension 4613 or [sblack@habitat.org](mailto:sblack@habitat.org)
- for assistance with marketing or to receive free marketing materials, please contact **Brian Bennett** at 1-800-HABITAT, extension 4612 or [bbennett@habitat.org](mailto:bbennett@habitat.org)

- for program information and download tools for immediate use in generating awareness locally, visit the Cars for Homes™ PartnerNet site, now located here:  
<http://beta.partnet.habitat.org/Programs/CarsforHomes/default.aspx>

Have a grand Thanksgiving and a Blessed Christmas!

Marcia Rundle, Director

Cars for Homes™ [www.carsforhomes.org](http://www.carsforhomes.org)

CFH Program Address:

100 NE Hawthorne Avenue

Bend, OR 97701

1-800-422-4828, extension 5203

1-229-924-6935, extension 5203

1-425-562-6056 (office)

1-425-698-3966 (cell)

1-619-677-2401 (fax)

***HFHI U.S. Programs/Cars for Homes ~ Helping mobilize communities for Habitat by:***

***Partnering with affiliates. Generating public awareness. Delivering unrestricted funding: \$2.5M through Q1FY08.***